

EXHIBITOR PROSPECTUS



SPINE SURGERY: SPEC-OPS OF MEDICINE

AANS



CNS



Dear Corporate Partner,

Get ready to mark your calendars because you absolutely won't want to miss the 2027 Spine Summit! Hosted by the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves, this isn't just an event – it's the premier gathering. From February 18–21, we're coming together at the Disney's Yacht & Beach Club Resort for an experience unlike any other. This is the ultimate educational powerhouse for neurosurgery and orthopaedic spine and peripheral nerve surgeons, plus all our invaluable allied health professionals!

For our amazing industry partners, the 2027 Spine Summit is your golden ticket to connect with over 1,000 dedicated surgeons and allied health professionals. These are innovators and decision-makers, and they're all eager to discover the cutting-edge advancements in spine and peripheral nerve surgery. From daily Beverage Breaks in the Exhibit Hall to electrifying Scientific Sessions and beyond, you'll have countless opportunities to engage directly with key players from institutions and practices spanning the U.S. and across the globe. This is your prime platform to brilliantly showcase your innovative products and services to an audience that's not just diverse, but genuinely attentive and excited.

The summit attracts a significant number of neurosurgery and orthopaedic residents and fellows. This means an unparalleled chance for you to forge powerful connections with the next generation of leaders – the very individuals who will be driving future innovations and advancements in the field. Don't wait! Secure your prominent presence at this influential event by reserving your booth space today. Exhibit space has sold out for the past two consecutive years, so we encourage companies to reserve their booth early. Exhibit spaces are in high demand, and they vanish fast, so apply early!

To truly amplify your company's presence and make a lasting impression on 2027 Spine Summit attendees, we're offering an incredible array of sponsorship and branding opportunities. These opportunities are strategically designed to powerfully highlight your products and services, perfectly align with your engagement goals, massively amplify your marketing messages and skyrocket your brand awareness – both inside and outside the Exhibit Hall!

Beyond the incredible networking, our extensive program is packed with amazing keynote presentations from leading experts, immersive hands-on workshops and dynamic panel discussions on the most cutting-edge research and clinical practices.

Your partnership isn't just important; it's absolutely crucial in fueling innovation and propelling the field of spine surgery forward. We invite you to join us and be a vital part of the success of this extraordinary event. We can't wait to welcome you to the energy and excitement of Orlando!

Warm Regards,

John H. Shin, MD, FAANS Exhibits Chair

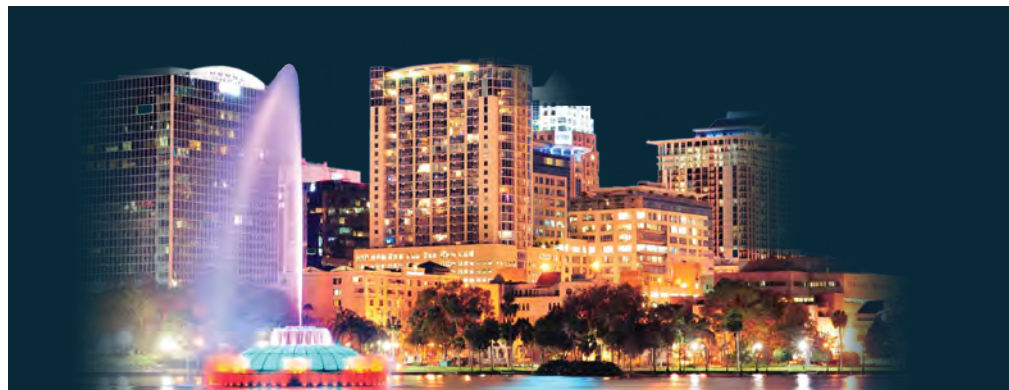
Reach decision-makers from the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves.

The AANS/CNS Section on Disorders of the Spine and Peripheral Nerves was created to foster the use of neurosurgical methods for the treatment of disorders of the spine and peripheral nerves. The section strives to advance neurosurgery and related sciences, improve patient care, support meaningful basic and clinical research, provide leadership in undergraduate and graduate continuing education and promote administrative facilities necessary to achieve these goals.

Traffic Generators for Exhibitors

Make every interaction count. Boost your visibility with:

- Daily Beverage Breaks
- Continental Breakfast in the Exhibit Hall on Friday and Saturday
- Lunch in the Exhibit Hall on Friday and Saturday



Propel Your Business Forward at the 2027 Spine Summit

- ▶ **Deepen Customer Connections** Solidify relationships with valued customers and demonstrate your ongoing commitment to their success.
- ▶ **Forge Strategic Partnerships** Connect with influential figures in spine surgery. Showcase how your solutions can empower their practices, paving the way for potential collaborations.
- ▶ **Become an Industry Leader** Gain visibility among key decision-makers actively seeking the latest advancements in the field. Position your company as a front runner in the spine surgery landscape.
- ▶ **Educate and Engage** Directly educate your target audience about your offerings. Spark interest and elevate brand awareness, ensuring your company stays top-of-mind.



A Peek Into 2026 Education & Programming

1,322

Abstracts
Submitted

357

Oral Abstract
Presentations
Accepted

335

E-Posters
Accepted

8

Special Courses

10

Scientific Sessions

1

APP Seminar

2

Debate
Sessions

1

Peripheral Nerve
Breakout Session

3

Abstract Award-
Winning Sessions

5

Abstract Specialty
Breakout Sessions

1

Early Career
Breakout Session

11

What's New
Presentation
Theater

1

Breakfast Bites

8

Lunch-N-Learns

NEUROSURGEONS

ORTHOPEDIC SURGEONS

RESIDENTS & FELLOWS

**ASSOCIATES &
ALLIED PROFESSIONALS**

MEDICAL STUDENTS

Medical Attendees

(Based on 2026 Attendance)

423

Surgeons,
Physicians,
etc.

185

Residents

145

Medical Students

86

Advanced Practice
Providers

30

Breakout Sessions

419

**New
Attendees**

219

**Returning
Attendees**

Exhibit Hall

Dates & Hours

Friday, February 19 | 8 am–4:30 pm

Saturday, February 20 | 8 am–2 pm

Location

Disney's Yacht & Beach Club Resort



Exhibit Space Fees

Price is based on a 10' x 10' booth.

- **Linear: \$4,300**
- **Corner: \$4,600**

[Click here to apply for a booth.](#)

Remit Payment to:

AANS
7550 Eagle Way
Chicago, IL 60678-1075

Payment Dates: July 15 50% paid,
September 15 100% paid

Continental Breakfast in the Exhibit Hall

Provided to all exhibitors with meeting badges.

Friday, February 19 | 8–9 am

Saturday, February 20 | 8–9 am

Lunch in the Exhibit Hall

Provided to all exhibitors with meeting badges.

Friday, February 19 | 12:30–2 pm

Saturday, February 20 | 12:15–1:45 pm

Installation

Thursday, February 18 | 8 am–4 pm

Dismantling

Saturday, February 20 | 2–8 pm

EQUIPMENT

Each exhibitor booth includes an eight-foot back drape, three-foot side rails and an identification sign. Electricity, AV, telephone, internet access, etc. will be at the expense of the exhibitor. This exhibit facility is carpeted.

EXHIBIT HALL ACCESS

Exhibitor personnel will be permitted on the exhibit floor two hours prior to opening and may remain one hour after the daily closing of the Exhibit Hall, with the exception of February 20, when dismantling begins. All booth personnel meetings must be conducted within these hours and within the confines of your booth. Admittance is not permitted before or after the specified times. All exhibitors are required to wear the official 2027 Spine Summit name badge at all times while in the Exhibit Hall and official 2027 Spine Summit meetings and events.

SCIENTIFIC SESSION ACCESS

Exhibitors may attend daily Scientific Sessions free of charge, once all attending physicians have been seated. Exhibitors may not register for Special Courses and/or the Advanced Practice Providers (APP) Seminar.

EXHIBITOR SERVICE KIT

The Exhibitor Service Kit, including shipping instructions, on-site registration hours and various service order forms will be emailed to exhibiting companies in October 2026.



Exhibitors may register two exhibit booth personnel per contracted 10'x10' exhibit booth, free of charge. Each company is allowed to purchase two additional badges per 10'x10' booth for \$450 each. Additional badges can be purchased at a rate of \$850 each beyond the comp and discounted badge allotments. Badges will be distributed to booth personnel at Exhibitor Registration. Replacements for lost or stolen badges may be purchased for \$100 each on-site.

Only confirmed exhibitors may register for the meeting. Distributor or guest badges are not available. The nonmember, non-physician category is open to scientists and researchers involved in neurosurgical research and/or

product development. This category is not open to representatives of non-exhibiting medical device manufacturers and distributors, pharmaceutical companies, or other organizations providing goods and services to the neurosurgical population.

Representatives without a badge or with badges not prepared by the 2027 Spine Summit will not be admitted into the Exhibit Hall, Education Sessions and official Spine Summit Social Events. No exceptions will be made.

Badges are personal, non-transferable and must be worn in the exhibit area at all times. Attaching unapproved cards, ribbons or other items to badges is not permitted.

HOUSING INFORMATION

After you purchase your booth, the primary contact will be emailed a confirmation link to register for housing. Opening in early October.

OPENING RECEPTION

The Opening Reception is open to all registered exhibitors at no charge. Name badge will be required for entry.

NEUROSURGICAL ATTENDANCE

Section members, other neurosurgeons or allied medical professionals who are not considered full-time employees of the exhibiting company may not register as an exhibitor. Neurosurgeon employees may register as representatives of exhibiting companies but will not receive CME credit or an attendance certificate

EXHIBITOR RULES AND REGULATIONS

Exhibitor Rules and Regulations were created for the best interest of the exhibitors, attendees and the AANS/CNS Section on Disorders of the Spine & Peripheral Nerves 2027 Spine Summit. It is important for exhibitors to abide by these regulations. Failure to comply with any rule set forth may result in the denial of future participation. Click here to view the [Exhibitor Rules and Regulations](#).

EXHIBIT HALL FLOOR PLAN

Imagine your presence and explore the neighborhood you'll call home at the 2027 Spine Summit in Orlando. [View the floor plan](#) and start planning your space!

| BENEFITS | VISIONARY \$200,000+ | AMBASSADOR \$100,000– 199,999 | PARTNER \$50,000– 99,999 | BENEFACTOR \$25,000– 49,999 | SUPPORTER \$10,000– 24,999 |
|---|--|---|---|--|--|
| ACKNOWLEDGMENT | | | | | |
| Acknowledgment in general supporter signage at the 2027 Spine Summit (Meeting Space/Exhibit Hall) | Single Individual Sign (1) and Logo Lock Acknowledgment on On-site Meter Panel Signage | Logo Acknowledgment on On-site Meter Panel Signage at Sponsor Level | Logo Acknowledgment on On-site Meter Panel Signage at Sponsor Level | Logo Lock Acknowledgment on On-site Meter Panel Signage at Sponsor Level | Logo Lock Acknowledgment on On-site Meter Panel Signage at Sponsor Level |
| Badge ribbons at the 2027 Spine Summit with support level | • | • | • | • | • |
| Inclusion in general corporate support slide on screens during Scientific Sessions (no logo) | • | • | • | • | • |
| Podium recognition during the Debate Sessions on Friday and Sunday afternoon | • | • | • | | |
| Recognition plaque given during the Visionary Keynote on Saturday afternoon | • | • | | | |
| ENGAGEMENT | | | | | |
| Ability to purchase additional exhibitor badges at (\$450) exhibitor rate | Up to 25 | Up to 20 | Up to 15 | Up to 10 | Up to 5 |
| Acknowledgment on the DSPN Section Website | • | • | • | • | • |
| Acknowledgment on the 2027 Spine Summit Website | Individual Banner Ad | Individual Banner Ad | Company Listing | Company Listing | Company Listing |
| Complimentary post-meeting attendee registration list | • | • | • | | |
| Complimentary pre-meeting attendee registration list | • | • | • | • | |
| Logo acknowledgment in the 2027 Spine Summit Mobile app | Rotating Banner Ad (1) | Listing in Sponsor Tab | Listing in Sponsor Tab | Listing in Sponsor Tab | Listing in Sponsor Tab |
| Logo acknowledgment in the 2027 Spine Summit Quick Planner | Dedicated full page with logo | Full page shared with all Ambassador levels sponsors | Acknowledgment at Partner Level in Full Logo Lock | Acknowledgment at Benefactor Level in Full Logo Lock | Acknowledgment at Supporter Level in Full Logo Lock |
| Logo Acknowledgment on Registration Bag Inserts | • | • | • | • | • |
| Recognition on ad in one (1) email communication | Dedicated Recognition Ad in one email | Dedicated Recognition Ad in one email | Recognition in Logo Lock in one email communication | Recognition in Logo Lock in one email communication | Recognition in Logo Lock in one email communication |
| NETWORKING | | | | | |
| Invitation to Chair’s Dinner held during the 2027 Spine Summit | 6 invitations | 4 invitations | 2 invitations | | |
| Invitation to Past Chair’s Dinner held during the 2027 Spine Summit | 2 invitations | 1 invitations | | | |
| Invitation to Young Spine Surgeons’ Reception held during the 2027 Spine Summit | 6 invitations | 4 invitations | 2 invitations | 2 invitations | |

Educational Opportunities

Choose from these exciting corporate support opportunities or create your own customized package to meet your company's sales goals.

Lunch-n-Learns (Non-CME)

\$30,000

Located near the Exhibit Hall, Sponsors can use attendees' lunch time to promote your new innovations and expertise on your products and services. This 45-minute lunch opportunity includes a private lecture room with basic A/V equipment and recognition of your support via on-site signage and the meeting's mobile app. Food and beverages will be provided by the 2027 Spine Summit.

Coffee Talks (Non-CME)

\$10,000

Use attendees' breakfast time to promote your new innovations and expertise on your products and services. This opportunity includes a private lecture room with basic A/V equipment and recognition of your support via on-site signage and the meeting's mobile app. Food and beverages will be provided by the 2027 Spine Summit.

What's New Sessions (Non-CME)

\$6,000 for one 10-minute session

These special 10-minute sessions take place in the Exhibit Hall's Presentation Theater during Exhibit Hall hours and offer attendees a glimpse at the latest research, procedures, products and services. The company sponsor's responsible for inviting a physician to present during an individual session (the topic must be approved by the section. This opportunity includes the use of presentation space, basic A/V equipment and recognition of your support via on-site signage and in the meeting's mobile app. The Scientific Program Committee will have final approval of companies participating in "What's New" Sessions.



Networking and Social Events

Opening Reception

\$25,000 Exclusive Opportunity

\$5,000 Multiple Opportunities

Elevate your brand's presence by sponsoring the opening reception at the 2027 Spine Summit. This exclusive opportunity ensures your company is front and center with over 2,000 influential leaders in the spinal surgery industry as they network. Beyond the event, your brand will gain significant exposure through extensive pre-marketing campaigns and prominent on-site displays.

Continental Breakfast in the Hall

\$5,000

Breakfast will be served in the exhibit hall to attendees! Sponsor this yummy opportunity with branding on napkins and signage around the area.

Beverage Breaks

\$5,000/break

Provide attendees with a pleasant break in their day. Sponsors may provide logo cups and napkins at their own expense. Support of this event includes recognition via on-site signage and the meeting's mobile app. Two (2) breaks are available.



Women in Neurosurgery (WINS) Reception

\$5,000

Elevate your support of Women in Neurosurgery (WINS) by sponsoring their dedicated reception. This hour-long event is the perfect opportunity to network with WINS members and reconnect with colleagues. Your sponsorship will include on-site recognition at the event and the ability to provide handouts and acknowledgment in the 2027 Spine Summit Quick Planner.

Young Spine Surgeon Award Winner Reception

\$5,000

Sponsoring the Young Spine Surgeon Award Winner Reception at the 2027 Spine Summit is your chance to directly engage with the brightest rising stars in spine surgery. This exclusive event positions your brand at the forefront of innovation, showcasing your commitment to the future of spinal care. It's a prime opportunity to build relationships with these influential young professionals, enhancing your visibility and reputation within this specialized medical community.

Advanced Practice Provider (APP) Networking Reception

\$5,000

The Advanced Practice Provider (APP) Networking Reception at the 2027 Spine Summit is a crucial support opportunity for connecting with a rapidly growing and influential group in spine care. APPs are integral to patient management and surgical teams. Your sponsorship offers direct engagement, elevates your brand's standing and fosters vital relationships within this key multidisciplinary segment of the spine community.

Build Your Own Reception | Exclusive Opportunity

Saturday | 6:30–7:30 pm

2 Available | \$15,000

Host a private, unforgettable evening in one of the resort's most stunning settings. The Build Your Own Reception opportunity allows your company to create a fully branded experience at two of the most picturesque locations on property.

This is your moment to design an event that aligns with your brand's goals, whether it's a networking reception, thought leadership gathering, or celebration for VIP guests.

Sponsorship Includes:

- Exclusive use of one on-resort venue
- Recognition in the official meeting program and website
- Opportunity to co-brand invitations
- Option to deliver welcome remarks or short program
- Food & beverage, AV and any additional décor to be arranged directly by sponsor with the host hotel outside of the sponsorship fee

APP Breakout Session Co-Supporter

\$5,000

Empower Advanced Practice Providers to excel as leaders in spine care by supporting this comprehensive, skill-building course. Your \$5,000 educational grant helps deliver expert-led lectures, interactive panels and immersive skills stations—covering topics from advanced imaging interpretation and pathology mimics to surgical decision-making and wound closure techniques.

Peripheral Nerve Breakout Session

\$10,000 Exclusive | \$7,500 Co-Supporter

Support the Peripheral Nerve Breakout Session, a focused program designed to highlight the latest advances in the evaluation and surgical management of complex peripheral nerve disorders. Through expert-led presentations, case-based discussions and interactive Q&A, this session provides practical strategies to improve patient outcomes and integrate cutting-edge techniques into clinical practice.



Early Career Surgeons Breakout Session— Irene Say Memorial

\$15,000 | Exclusive

\$7,500 | Co-Supporter

Honor the legacy of Irene Say by supporting the Early Career Surgeons Breakout Session, a dynamic forum designed to equip the next generation of spine surgeons with the insights and tools needed for long-term success. This session features expert guidance on clinical decision-making, practice-building, research collaboration and career development—offering early career neurosurgeons and orthopaedic spine surgeons an opportunity to learn from leaders and peers in an interactive environment.

Educational Grant Opportunities

While the preliminary education program for the 2027 Spine Summit is not yet available, we will be offering a range of customizable educational grant opportunities. These opportunities are not limited to breakout sessions—keynote sessions may also be eligible for support, depending on alignment and availability. Grants can be tailored to support key program elements, including special courses, cadaver labs, young surgeon sessions, peripheral nerve breakouts and other high-impact educational offerings. Partner with us to support meaningful education and engage with both established leaders and the next generation of spine surgeons. For more information, contact Ella Schneider at eschneider@aans.org.



Visionary Keynote Speaker Supporter **\$25,000**

Support the Spine Summit's premier Visionary Keynote Speakers, three high-profile sessions that bring together the entire audience to hear an inspiring, forward-looking perspective on the future of spine care and neurosurgical innovation. Your educational grant helps deliver this flagship program while maintaining full CME integrity.

Branding Opportunities

Choose from a range of innovative marketing options to create a customized plan that attracts the right audience, fosters engagement and boosts your sales goals.

Quick Planner Ad Run of Book | \$2,500

Quick Planner Inside Front and Back Covers | \$3,500

Hotel Key Card Cover

Fee: \$25,000

Put your name and logo in the hands of every attendee who books at the headquarter hotel through the official Spine Summit hotel block. The sponsor designs the hotel key card.

Registration Bag Insert

Fee: \$6,000

Maximize your visibility at the 2027 Spine Summit! With a registration bag insert sponsorship, your company has the exclusive opportunity to place one piece of promotional or product literature into every attendee's bag. This is a direct way to get your information in front of all participants.

Attendee Registration List

Fee: \$1,000 (Pre-Meeting), \$1,000 (Post-Meeting) or \$1,500 for Both

Personally invite attendees to visit your booth and utilize the list to plan appropriate staff coverage and attendance or a post-meeting thank you. An attendee registration list's a one-time mailing and is available for purchase exclusively to 2027 Spine Summit exhibitors. Physical mailing addresses only, no emails.

- Pre-meeting attendee list rental will be available beginning January 2027.
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Branding at the 2027 Summit

Highlight your company's presence by purchasing signage throughout the 2027 Spine Summit meeting space.

- Branding within the Spine Summit Meeting Space \$7,500–\$10,000
- Floor Clings in Spine Summit Meeting Space starting at \$5,000
- Double-sided Meter Board \$5,000
Single-sided Meter Board \$3,000
- Column Wraps \$4,000 per side

Badge Lanyards | Exclusive Opportunity

Fee: \$10,000 +production

Place your brand front and center with every 2027 Spine Summit attendee. Pricing options are available for Spine Summit to handle production and expenses, or alternatively, for your company to produce and cover expenses of production.

AANS Hotel Room Privacy Sign | Exclusive Opportunity \$15,000

One supporter will have the exclusive opportunity to brand the official AANS hotel room privacy signs at the headquarters hotel. These signs will be placed in all attendee rooms booked within the AANS room blocks and provided at check-in for use throughout the meeting. A unique way to keep your brand visible—morning and night.

Meeting Suite

Fee: \$5,000 per 10' x 10' and \$10,000 per 10' x 20' suite

If you are looking for a private place to conduct your business outside of your exhibit booth, then a meeting suite is just what you need. Room sizes can be created in most configurations and are conveniently located in the back of the Exhibit Hall. Cost includes carpeted suite, listing on the Exhibit Hall map and signage with your company logo outside of the suite. Furniture and electricity must be ordered through Freeman Décor and Encore AV at the expense of the company.

Advertising & Digital Opportunities

Housing Confirmation Email Sponsorship Exclusive Opportunity \$10,000

Reach attendees early and directly in their journey to Spine Summit with this high-visibility digital opportunity. As the exclusive sponsor of the official housing confirmation email, your brand will be featured in every confirmation sent to individuals who book within the Spine Summit room block. This touch-point offers prime exposure with high open rates and allows your message to be seen before attendees even arrive on site.

Sponsorship Includes:

- Exclusive banner placement in each individual housing confirmation email
- Logo and link to sponsor landing page or promotional content
- Recognition as the Housing Confirmation Email Sponsor in the meeting program and website
- Metrics report post-event (email sends and open rates)

Marketing Package 1

\$5,000

Maximize ROI with Targeted Marketing: Turn your sponsorship or booth participation into a success story. Our tailored marketing package puts your brand in front of key decision-makers, maximizing your return on investment. Includes (1) Push notification, (1) Ad in Quick Planner and (1) Mailing List Pre/Post.

Marketing Package 2

\$8,500

Enhance ROI with Strategic Marketing: Transform your sponsorship or booth into a standout success. Our customized marketing packages place your brand directly in front of key decision-makers, ensuring maximum impact and a strong return on investment. Includes (1) Push notification, (1) Ad in Quick Planner (1) Insert in Registration Bag.

Sponsored Content E-Blast \$12,500

Our sponsored content e-blast offers a unique opportunity to promote your brand to registered 2027 Spine Summit Attendees. The sponsor provides the finished HTML email content and will be sent out on your behalf. Limited opportunities are available.

Daily Digest Meeting E-Newsletter \$5,000/day

Your branded digital banner will take center stage in the highly anticipated daily recap email, grabbing the attention of every registered attendee.

Mobile App Splash Screen | Exclusive Opportunity \$12,500

Maximize your brand exposure throughout the event. This sponsorship puts your company at the forefront of the meeting app, ensuring attendees see it first when opening the app.

Mobile App Home Screen Tile \$6,000 Full Width, \$3,000 Half Width

Feature your company or products on the home screen, where your ad is slotted between speakers, sessions and events that attendees choose from each day of the meeting.

Mobile App Sticky Banner Ad \$5,000

Put your company front and center with the sticky banner, which displays on the main tiled screen and attaches to the bottom navigation. It remains stationary while scrolling on the main screen. Limited positions available.

Pre-Meeting Banner Ad \$3,000

Our Pre-Meeting E-Newsletter Branded Banner Ad offer the perfect opportunity to showcase your brand to a highly engaged audience of professionals in a featured daily rundown communication to all registered attendees.

Push Notification \$6,000

Limited Availability; 10

Push notifications are real-time, personalized engagement opportunities. Alert attendees to your sessions, remind them to visit your booth or put your product in the hands of all. These timely, targeted nudges drive key actions.



Jumbo LED Digital Wall

\$12,500

8' high x 13' wide

Boost your visibility at the Spine Summit with an exclusive digital sign. This dedicated display ensures your brand stands out, capturing the attention of spine surgeons and health care professionals. Showcase your innovations with a high-impact, dynamic visual that drives traffic directly to your booth and makes a lasting impression.



Satellite Symposium Opportunity

The Spine Summit convenes more than 1,000 spine surgeons and allied professionals for high-impact education and meaningful networking. Hosting a Satellite Symposium offers our company a valuable platform to present focused, relevant content to a highly specialized and influential audience. Pricing is determined by the number of invited and anticipated surgeon/physician attendees, with rates ranging from \$7,500 to \$15,000.

- 15–24 attendees: \$7,500
- 25–49 attendees: \$10,000
- 50+ attendees: \$15,000

To apply, contact Paula Krueger at pkruieger@aans.org with your invited and expected attendee count. You will receive an application along with access to the registered medical attendee list for invitation purposes. We'll also inform you of any official Spine Summit social events scheduled on the same evening to help with planning.

Private Meeting Rooms

A limited number of private meeting rooms are available to corporate supporters for \$3,500 per day. These rooms are intended for stakeholder meetings with fewer than 15 participants and are ideal for one-on-one conversations, advisory board discussions and strategic planning sessions. Please note: These spaces are not intended for non-CME educational presentations, promotional programming or larger-scale gatherings.

