

EXHIBIT PROSPECTUS



SPINE SURGERY: SPEC-OPS OF MEDICINE

AANS



CNS



Dear Corporate Partner,

Get ready to mark your calendars because you absolutely won't want to miss the 2026 Spine Summit! Hosted by the AANS/CNS Section of Disorders of the Spine and Peripheral Nerves, this isn't just an event—it's the premier gathering. From February 26 – March 1, 2026, we're taking over the JW Marriott Phoenix Desert Ridge Resort & Spa for an experience unlike any other. This is the ultimate educational powerhouse for neurosurgery and orthopedic spine and peripheral nerve surgeons, plus all our invaluable allied health professionals!

For our amazing industry partners, the 2026 Spine Summit is your golden ticket to connect with nearly 1,000 dedicated surgeons and allied health professionals. These are innovators and decision-makers, and they're all eager to discover the cutting-edge advancements in spine and peripheral nerve surgery. From daily Beverage Breaks in the Exhibit Hall to electrifying Scientific Sessions and beyond, you'll have countless opportunities to engage directly with key players from institutions and practices spanning the U.S. and across the globe. This is your prime platform to brilliantly showcase your innovative products and services to an audience that's not just diverse, but genuinely attentive and excited.

The summit attracts a significant number of neurosurgery and orthopedic residents and fellows. This means an unparalleled chance for you to forge powerful connections with the next generation of leaders – the very individuals who will be driving future innovations and advancements in the field. Don't wait! Secure your prominent presence at this influential event by reserving your booth space today. Exhibit spaces are in high demand, and they vanish fast, so apply early!

To truly amplify your company's presence and make a lasting impression on 2026 Spine Summit attendees, we're offering an incredible array of sponsorship and branding opportunities. These opportunities are strategically designed to powerfully highlight your products and services, perfectly align with your engagement goals, massively amplify your marketing messages and skyrocket your brand awareness – both inside and outside the Exhibit Hall!

Beyond the incredible networking, our extensive program is packed with amazing keynote presentations from leading experts, immersive hands-on workshops and dynamic panel discussions on the most cutting-edge research and clinical practices.

Your partnership isn't just important; it's absolutely crucial in fueling innovation and propelling the field of spine surgery forward. We invite you to join us and be a vital part of the success of this extraordinary event. We can't wait to welcome you to the energy and excitement of Phoenix!

Warm Regards,

John H. Shin, MD, FAANS Exhibits Chair

Reach decision-makers from the AANS/CNS Section on Disorders of the Spine and Peripheral Nerves.

The AANS/CNS Section on Disorders of the Spine and Peripheral Nerves was created to foster the use of neurosurgical methods for the treatment of disorders of the spine and peripheral nerves. The section strives to advance neurosurgery and related sciences, improve patient care, support meaningful basic and clinical research, provide leadership in undergraduate and graduate continuing education and promote administrative facilities necessary to achieve these goals.

Traffic Generators for Exhibitors

Make every interaction count. Boost your visibility with:

- Daily Beverage Breaks
- Continental Breakfast in the Exhibit Hall on Friday and Saturday
- Lunch in the Exhibit Hall on Friday and Saturday



Propel Your Business Forward at the 2026 Spine Summit

▶ **Deepen Customer Connections** Solidify relationships with valued customers and demonstrate your ongoing commitment to their success.

▶ **Forge Strategic Partnerships** Connect with influential figures in spine surgery. Showcase how your solutions can empower their practices, paving the way for potential collaborations.

▶ **Become an Industry Leader** Gain visibility among key decision-makers actively seeking the latest advancements in the field. Position your company as a front runner in the spine surgery landscape.

▶ **Educate and Engage** Directly educate your target audience about your offerings. Spark interest and elevate brand awareness, ensuring your company stays top-of-mind.



A Peek Into Last Year's Education & Programming

1,562
Abstracts Submitted

334
Oral Abstract Presentations Accepted

1,066
E-Posters Accepted

9

Special Courses

7

Scientific Sessions

1

APP Seminar

2

Debate Sessions

1

Peripheral Nerve Breakout Session

3

Abstract Award-Winning Sessions

5

Abstract Specialty Breakout

1

Early Career Breakout Session

14

What's New Presentation Theater

4

Breakfast Bites

9

Lunch-N-Learns

NEUROSURGEONS

ORTHOPEDIC SURGEONS

RESIDENTS & FELLOWS

ASSOCIATES & ALLIED PROFESSIONALS

MEDICAL STUDENTS

Medical Attendees

(Based on 2025 Attendance)

545

Surgeons, Physicians, etc.

220

Residents

262

Medical Students

78

Advanced Practice Providers

56

Associate & Allied Professionals

484

New Attendees

360

Returning Attendees

Exhibit Hall

Dates & Hours

Friday, February 27 | 8 am–4:30 pm

Saturday, February 28 | 8 am–2 pm

Location

JW Marriott Phoenix Desert Ridge
Resort & Spa



Exhibit Space Fees

Price is based on a 10' x 10' booth.

- **Linear: \$4,200**
- **Corner: \$4,500**

[Click here to apply for a booth.](#)

Remit Payment to:

AANS
7550 Eagle Way
Chicago, IL 60678-1075

Continental Breakfast in the Exhibit Hall

Provided to all exhibitors with meeting badges.

Friday, February 27 | 8–9 am

Lunch in the Exhibit Hall

Saturday, Feb. 28 | 8–9 am

Provided to all exhibitors with meeting badges

Friday, February 27 | 12:30–2 pm

Saturday, February 28 | 12:15–1:45 pm

Installation

Thursday, February 26 | 8 am–4 pm

Dismantling

Saturday, February 28 | 2–8 pm

EQUIPMENT

Each exhibit booth includes an eight-foot back drape, three-foot side rails and an identification sign. Electricity, AV, telephone, internet access, etc. will be at the expense of the exhibitor. This exhibit facility is carpeted.

EXHIBIT HALL ACCESS

Exhibitor personnel will be permitted on the exhibit floor two hours prior to opening and may remain one hour after the daily closing of the Exhibit Hall, with the exception of February 28, when dismantling begins. All booth personnel meetings must be conducted within these hours and within the confines of your booth. Admittance is not permitted before or after the specified times. All exhibitors are required to wear the official 2026 Spine Summit name badge at all times while in the Exhibit Hall and official 2026 Spine Summit meetings and events.

SCIENTIFIC SESSION ACCESS

Exhibitors may attend daily Scientific Sessions free of charge, once all attending physicians have been seated. Exhibitors may not register for Special Courses and/or the Advanced Practice Providers (APP) Seminar.

EXHIBITOR SERVICE KIT

The Exhibitor Service Kit, including shipping instructions, on-site registration hours and various service order forms will be emailed to exhibiting companies in October 2025.



Exhibitors may register two exhibit booth personnel per contracted 10'x10' exhibit booth, free of charge. Each company is allowed to purchase two additional badges per 10'x10' booth for \$450 each. Additional badges can be purchased at a rate of \$850 each beyond the comp and discounted badge allotments. Badges will be distributed to booth personnel at Exhibitor Registration. Replacements for lost or stolen badges may be purchased for \$100 each on-site.

Only confirmed exhibitors may register for the meeting. Distributor or guest badges are not available. The nonmember, non-physician category is open to scientists and researchers involved in neurosurgical research and/or

product development. This category is not open to representatives of non-exhibiting medical device manufacturers and distributors, pharmaceutical companies, or other organizations providing goods and services to the neurosurgical population.

Representatives without a badge or with badges not prepared by the 2026 Spine Summit will not be admitted into the Exhibit Hall, Education Sessions and official Spine Summit Social Events. No exceptions will be made.

Badges are personal, non-transferable and must be worn in the exhibit area at all times. Attaching unapproved cards, ribbons or other items to badges is not permitted.

HOUSING INFORMATION

After you purchase your booth, the primary contact will be emailed a confirmation link to register for housing. Opening in early October.

OPENING RECEPTION

The Opening Reception is open to all registered exhibitors at no charge. Name badge will be required for entry.

NEUROSURGICAL ATTENDANCE

Section members, other neurosurgeons or allied medical professionals who are not considered full-time employees of the exhibiting company may not register as an exhibitor. Neurosurgeon employees may register as

representatives of exhibiting companies but will not receive CME credit or an attendance certificate.

EXHIBITOR RULES AND REGULATIONS

Exhibitor Rules and Regulations were created for the best interest of the exhibitors, attendees and the AANS/CNS Section on Disorders of the Spine & Peripheral Nerves 2026 Spine Summit. It is important for exhibitors to abide by these regulations. Failure to comply with any rule set forth may result in the denial of future participation. Click here to view the [Exhibitor Rules and Regulations](#).

EXHIBIT HALL FLOOR PLAN

Imagine your presence and explore the neighborhood you'll call home at the 2026 Spine Summit in Phoenix. [View the floor plan](#) and start planning your space!

BENEFITS	VISIONARY \$200,000+	AMBASSADOR \$100,000– 199,999	PARTNER \$50,000– 99,999	BENEFACTOR \$25,000– 49,999	SUPPORTER \$10,000– 24,999
ACKNOWLEDGMENT					
Acknowledgment in general supporter signage at the 2026 Spine Summit (Meeting Space/Exhibit Hall)	Single Individual Sign (1) and Logo Lock Acknowledgment on On-site Meter Panel	Logo Acknowledgment on On-site Meter Panel Signage at Sponsor Level	Logo Acknowledgment on On-site Meter Panel Signage at Sponsor Level	Logo Lock Acknowledgment on On-site Meter Panel Signage at Sponsor Level	Logo Lock Acknowledgment on On-site Meter Panel Signage at Sponsor Level
Badge ribbons at the 2026 Spine Summit with support level	•	•	•	•	•
Inclusion in general corporate support slide on screens during Scientific Sessions (no logo)	•	•	•	•	•
Podium recognition during the Debate Sessions on Friday and Sunday afternoon	•	•	•		
Recognition plaque given during the Visionary Keynote on Saturday afternoon	•	•			
ENGAGEMENT					
Ability to purchase additional exhibitor badges at [\$450] exhibitor rate	Up to 25	Up to 20	Up to 15	Up to 10	Up to 5
Acknowledgment on the DSPN Section Website	•	•	•	•	•
Acknowledgment on the 2026 Spine Summit Website	Individual Banner Ad	Individual Banner Ad	Company Listing	Company Listing	Company Listing
Complimentary post-meeting attendee registration list	•	•	•		
Complimentary pre-meeting attendee registration list	•	•	•	•	
Logo acknowledgment in the 2026 Spine Summit Mobile app	Rotating Banner Ad (1)	Listing in Sponsor Tab	Listing in Sponsor Tab	Listing in Sponsor Tab	Listing in Sponsor Tab
Logo acknowledgment in the 2026 Spine Summit Quick Planner	Dedicated full page with logo	Full page shared with all Ambassador levels sponsors	Acknowledgment at Partner Level in Full Logo Lock	Acknowledgment at Benefactor Level in Full	Acknowledgment at Supporter Level in Full
Logo Acknowledgment on Registration Bag	•	•	•	•	•
Recognition on ad in one (1) email communication	Dedicated Recognition Ad in one email	Dedicated Recognition Ad in one email	Recognition in Logo Lock in one email communication	Recognition in Logo Lock in one email communication	Recognition in Logo Lock in one email communication
NETWORKING					
Invitation to Chair's Dinner held during the 2026 Spine Summit	6 invitations	4 invitations	2 invitations		
Invitation to Past Chair's Dinner held during the 2026 Spine Summit	2 invitations	1 invitations			
Invitation to Young Spine Surgeons' Reception held during the 2026 Spine Summit	6 invitations	4 invitations	2 invitations	2 invitations	

Educational Opportunities

Choose from these exciting corporate support opportunities or create your own customized package to meet your company's sales goals.

Lunch-n-Learns (Non-CME)

\$30,000

Located near the Exhibit Hall, Sponsors can use attendees' lunch time to promote your new innovations and expertise on your products and services. This 45-minute lunch opportunity includes a private lecture room with basic A/V equipment and recognition of your support via on-site signage and the meeting's mobile app. Food and beverages will be provided by the 2026 Spine Summit.

Breakfast Bites (Non-CME)

\$15,000

Use attendees' breakfast time to promote your new innovations and expertise on your products and services. This opportunity includes a private lecture room with basic A/V equipment and recognition of your support via on-site signage and the meeting's mobile app. Food and beverages will be provided by the 2026 Spine Summit.

What's New Sessions (Non-CME)

\$6,000 for one 10-minute session

These special 10-minute sessions take place in the Exhibit Hall's Presentation Theater during Exhibit Hall hours and offer attendees a glimpse at the latest research, procedures, products and services. The company sponsor's responsible for inviting a physician to present during an individual session (the topic must be approved by the section). This opportunity includes the use of presentation space, basic A/V equipment and recognition of your support via on-site signage and in the meeting's mobile app. The Scientific Program Committee will have final approval of companies participating in "What's New" Sessions.



Networking and Social Events

Opening Reception

\$25,000 Exclusive Opportunity

\$5,000 Multiple Opportunities

Elevate your brand's presence by sponsoring the opening reception at the 2026 Spine Summit. This exclusive opportunity ensures your company is front and center with over 2,000 influential leaders in the spinal surgery industry as they network. Beyond the event, your brand will gain significant exposure through extensive pre-marketing campaigns and prominent on-site displays.

Continental Breakfast in the Hall

\$5,000

Breakfast will be served in the exhibit hall to attendees! Sponsor this yummy opportunity with branding on napkins and signage around the area.

Beverage Breaks

\$5,000/break

Provide attendees with a pleasant break in their day. Sponsors may provide logo cups and napkins at their own expense. Support of this event includes recognition via on-site signage and the meeting's mobile app. Two (2) breaks are available.



Women in Neurosurgery (WINS) Reception

\$5,000

Elevate your support of Women in Neurosurgery (WINS) by sponsoring their dedicated reception. This hour-long event is the perfect opportunity to network with WINS members and reconnect with colleagues. Your sponsorship will include on-site recognition at the event and the ability to provide handouts and acknowledgment in the 2026 Spine Summit Quick Planner.

Young Spine Surgeon Award Winner Reception

\$5,000

Sponsoring the Young Spine Surgeon Award Winner Reception at the 2026 Spine Summit is your chance to directly engage with the brightest rising stars in spine surgery. This exclusive event positions your brand at the forefront of innovation, showcasing your commitment to the future of spinal care. It's a prime opportunity to build relationships with these influential young professionals, enhancing your visibility and reputation within this specialized medical community.

Advanced Practice Provider (APP) Networking Reception

\$5,000

The Advanced Practice Provider (APP) Networking Reception at the 2026 Spine Summit is a crucial support opportunity for connecting with a rapidly growing and influential group in spine care. APPs are integral to patient management and surgical teams. Your sponsorship offers direct engagement, elevates your brand's standing and fosters vital relationships within this key multidisciplinary segment of the spine community.

Spine Summit Pickleball Tournament

Exclusive Opportunity
Saturday | 3:30–6:30 pm
\$20,000

Reservation Deadline: Nov. 17, 2025

Serve up visibility and make meaningful connections at the Spine Summit Pickleball Tournament—a fun, high-energy event designed to bring attendees together outside the lecture hall. As the exclusive sponsor, your brand will be featured on tournament signage, player materials and promotional communications. You will also have the opportunity to welcome participants, provide branded water bottle giveaways and engage with attendees courtside in a relaxed, social setting. Includes:

- Exclusive branding on event signage and materials
- Recognition in the official meeting program and website
- Opportunity to address attendees during the event
- Logo placement on tournament communications
- Opportunity to provide branded water bottle giveaway
- Food & beverage to be arranged directly by the sponsor with the host hotel outside of the sponsorship fee



Glo Putt Night | Exclusive or Multi Sponsor Opportunity
Thursday | 7:30–10 pm
\$15,000 | \$5,000

Reservation Deadline: Nov. 17, 2025

Light up the night and your brand at Glo Putt Night, a glow-in-the-dark mini-golf experience that offers a fun and memorable way to connect with Spine Summit attendees. As the exclusive sponsor, your company will be featured across the event environment—from hole signage to promotional materials—ensuring maximum visibility in a relaxed, social setting.

Sponsorship Includes:

- Exclusive branding on all event signage and individual holes (all holes if exclusive, one hole if multi supported)
- Recognition in the official meeting program and website
- Option to provide glow-themed branded giveaways
- Onsite presence and interaction with attendees

Game Room Experience with the Young Neurosurgeons
Exclusive Sponsorship
Saturday | 7:30–10 pm
\$20,000

Reservation Deadline: Nov. 17, 2025

Engage with the next generation of neurosurgical leaders at the Spine Summit Game Room Experience, a vibrant, after-hours event hosted in partnership with the Young Neurosurgeons Committee. This one-of-a-kind activation provides your company with unmatched access to early-career neurosurgeons in a relaxed, high-energy setting featuring arcade games and networking. As the exclusive sponsor, your brand will be front and center throughout the event—from digital signage and custom game branding to giveaways and prize opportunities.

Sponsorship Includes:

- Exclusive branding on all event signage and digital displays
- Opportunity to address attendees during the event
- Recognition in the official meeting program and website
- Option to provide branded game prizes or giveaways
- Onsite presence and interaction with attendees
- Food & beverage to be arranged directly by the sponsor with the host hotel outside of the sponsorship fee

Transportation Partner | Resident Shuttle Service
Exclusive Sponsorship Opportunity
\$10,000

Support the next generation of neurosurgeons while maximizing your brand visibility as the official Transportation Partner for Spine Summit. This sponsorship includes branding on the shuttle buses transporting residents and early-career attendees between designated satellite hotels and the main meeting venue. Your company will be recognized for helping ensure a smooth, stress-free experience for these important attendees, while gaining repeated visibility throughout the duration of the event.

Sponsorship Includes:

- Branding on shuttle signage and route schedules
- Recognition in the meeting program, app, and website
- Opportunity to include a branded flyer or giveaway item on seats
- Recognition as Transportation Partner in select resident-focused communications
- Coordination of shuttle logistics managed by Spine Summit team

Build Your Own Reception | Exclusive Opportunity
Saturday | 6:30–7:30 pm
2 Available | \$15,000

On-Resort Venues: Botanical Garden or Isle of Capri
Host a private, unforgettable evening in one of the resort's most stunning settings. The Build Your Own Reception opportunity allows your company to create a fully branded experience at either the lush Botanical Garden or the scenic waterfront Isle of Capri—two of the most picturesque locations on property.

This is your moment to design an event that aligns with your brand's goals, whether it's a networking reception, thought leadership gathering, or celebration for VIP guests.

Sponsorship Includes:

- Exclusive use of one on-resort venue (choice of Botanical Garden or Isle of Capri)
- Recognition in the official meeting program and website
- Opportunity to co-brand invitations
- Option to deliver welcome remarks or short program



- Food & beverage, AV, and any additional décor to be arranged directly by sponsor with the host hotel outside of the sponsorship fee

VIP Golf Clinic | Exclusive, Small Group Engagement Opportunity

Date/Time TBD with Sponsor and Course
Limited Attendance | Private Clinic Format
\$7,000 | 2 Available

Create meaningful, one-on-one connections with a select group of Spine Summit attendees through a professionally led VIP Golf Clinic. Hosted at a premier local course, this exclusive event is designed for relaxed, personal interaction with key neurosurgical leaders in a small-group setting. This opportunity is ideal for sponsors seeking high-quality conversations and deeper relationship-building rather than broad exposure.

Sponsorship Includes:

- Invitation to send company representatives to participate alongside attendees
- Recognition on clinic-specific materials and pre-event communications
- Inclusion in on-site group photo with attendees (provided post-event)
- Food & beverage to be arranged directly by the sponsor with the venue

Educational Grant Opportunities

While the preliminary education program for the 2026 Spine Summit is not yet available, we will be offering a range of customizable educational grant opportunities. These opportunities are not limited to breakout sessions—keynote sessions may also be eligible for support, depending on alignment and availability. Grants can be tailored to support key program elements, including special courses, cadaver labs, young surgeon sessions, peripheral nerve breakouts, and other high-impact educational offerings. Partner with us to support meaningful education and engage with both established leaders and the next generation of spine surgeons. For more information, contact Ella Schneider at eschneider@aans.org.



Visionary Keynote Speaker Supporter **\$25,000**

Support the Spine Summit's premier Visionary Keynote Speaker, a high-profile session that brings together the entire audience to hear an inspiring, forward-looking perspective on the future of spine care and neurosurgical innovation. Your educational grant helps deliver this flagship program while maintaining full CME integrity.

An APP Toolbelt to Navigating Spine Care: Knowing When to Wait, Medicate, or Operate!

\$5,000

Empower Advanced Practice Providers to excel as leaders in spine care by supporting this comprehensive, skill-building course. Your \$5,000 educational grant helps deliver expert-led lectures, interactive panels, and immersive skills stations—covering topics from advanced imaging interpretation and pathology mimics to surgical decision-making and wound closure techniques.

Early Career Surgeons Breakout Session— Irene Say Memorial

\$15,000 | Exclusive

\$7,500 | Co-Supporter

Honor the legacy of Irene Say by supporting the Early Career Surgeons Breakout Session, a dynamic forum designed to equip the next generation of spine surgeons with the insights and tools needed for long-term success. This session features expert guidance on clinical decision-making, practice-building, research collaboration and career development—offering early career neurosurgeons and orthopedic spine surgeons an opportunity to learn from leaders and peers in an interactive environment.

Peripheral Nerve Breakout Session

\$10,000 | Exclusive

\$7,500 | Co-Supporter

Support the Peripheral Nerve Breakout Session, a focused program designed to highlight the latest advances in the evaluation and surgical management of complex peripheral nerve disorders. Through expert-led presentations, case-based discussions and interactive Q&A, this session provides practical strategies to improve patient outcomes and integrate cutting-edge techniques into clinical practice.

Special Course 1: Beyond Limits in Cervical Spine Surgery: Elevating Safety and Quality

In partnership with the Cervical Spine Research Society (CSRS)

Co-Supporter | \$5,000

This course explores the latest strategies for treating degenerative cervical pathologies, including fusion and non-fusion operations for myeloradiculopathy. Key techniques, emerging technologies and complication management, debated by orthopedic and neurosurgeon experts, will be discussed. The focus will be on trailblazing approaches and innovations that enhance safety and minimize complications.

Special Course 2: Lumbar Spine—Innovations in Motion Preservation, Endoscopy, Complex Case Management, and Next-Generation Technologies

In partnership with the Lumbar Spine Research Society (LSRS)

Co-Supporter | \$5,000

This program explores the latest in lumbar spine surgery, covering motion preservation, endoscopic techniques, complex case management and emerging technologies. Expert faculty will share evidence-based strategies, debate challenging cases and highlight innovations in biologics, imaging and AI to optimize patient outcomes.

Special Course 3: Advances in Adult Spinal Deformity—Optimization, Alignment, Techniques, and Complication Management

In partnership with the Scoliosis Research Society (SRS)

Co-Supporter | \$5,000

This session equips neurosurgeons and orthopedic surgeons with a structured approach to evaluating and managing spinal deformities, emphasizing alignment principles. Participants will gain insight into advanced osteotomy techniques and intraoperative strategies, along with perioperative optimization methods—such as nutrition, bone health and frailty assessment—to improve patient outcomes and recovery.

Special Course 5: Translating Evidence to Action—How ISSG Research Has Evolved My Practice of Spine Deformity Surgery—and How It Can Improve Yours

In partnership with the International Spine Study Group (ISSG)

Co-Supporter | \$5,000

This course provides an in-depth exploration of advanced surgical techniques for the treatment of adult cervical and thoracolumbar deformities. Participants will gain insights into advanced surgical planning, minimally invasive and open surgical strategies to optimize patient outcomes and an overview of new technologies that have emerged to improve care. Led by expert surgeons and researchers, this course integrates cutting-edge approaches from the ISSG to enhance clinical decision-making and operative techniques.

**Special Course 6: Save Your Patient and Yourself—
 Complication Management**

Co-Supporter | \$5,000

Learn practical strategies to identify and manage complications in endoscopic spine surgery, determine when to convert cervical arthroplasty to arthrodesis and address postoperative lumbar issues using minimally invasive techniques. Faculty will share real-world cases to help you improve patient outcomes and protect your practice.

**Special Course 7: State of the Art Tumor
 Management**

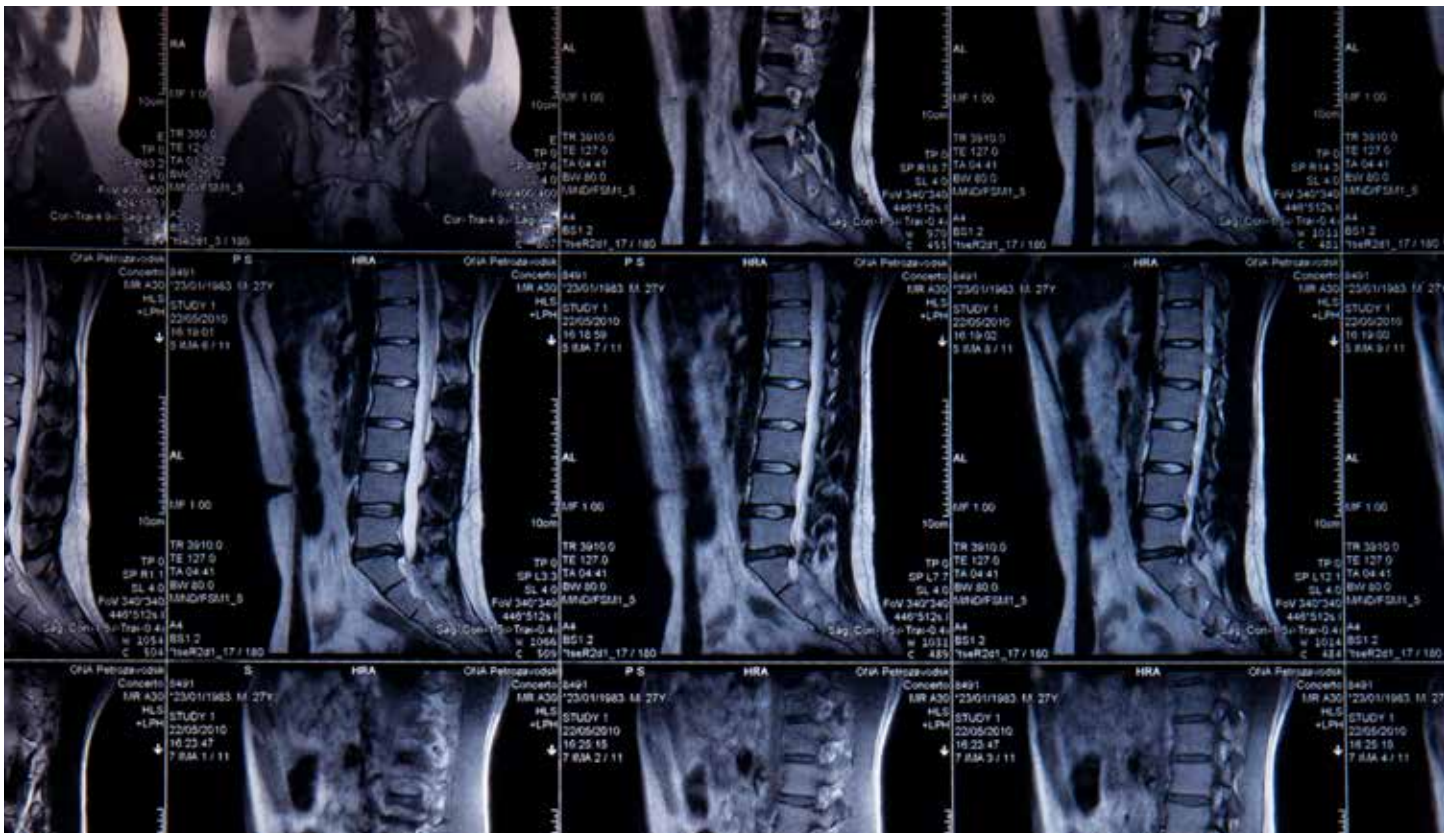
Co-Supporter | \$5,000

This course will explore core principles of spine oncology in addition to advanced topics framed around complex case management and applications of technology. Innovative surgical and non-surgical approaches to spine tumor management will be highlighted. Through expert-led discussions and case-based video reviews, participants will appreciate how, why and when to incorporate disruptive technologies into spine tumor treatment strategies.

**Special Course 8: The Future Is Now—
 Learning the Future Spine Surgeries That Modulate
 Spinal Cord Functions**

Co-Supporter | \$5,000

Functional spine has emerged as a promising new subspecialty within spine surgery. Unlike traditional approaches that focus primarily on neural decompression and spinal stabilization, functional spine surgery aims to directly modulate spinal cord function. This paradigm shift is driven by our expanding understanding of the spinal cord's complex circuitry and rapid advances in neuromodulatory technologies. This course introduces spine surgeons to the foundational concepts and evolving techniques in this emerging field, including spinal cord epidural stimulation, nerve re-innervation and brain-computer interface technologies.



Branding Opportunities

Choose from a range of innovative marketing options to create a customized plan that attracts the right audience, fosters engagement and boosts your sales goals.

Quick Planner Ad Run of Book | \$2,500

Quick Planner Inside Front and Back Covers | \$3,500

Hotel Key Card

Fee: \$25,000

Put your name and logo in the hands of every attendee who books at the headquarter hotel through the official Spine Summit hotel block. The sponsor designs the hotel key card.

Registration Bag Insert

Fee: \$6,000

Maximize your visibility at the 2026 Spine Summit! With a registration bag insert sponsorship, your company has the exclusive opportunity to place one piece of promotional or product literature into every attendee's bag. This is a direct way to get your information in front of all participants.

Attendee Registration List

Fee: \$1,000 (Pre-Meeting), \$1,000 (Post-Meeting) or \$1,500 for Both

Personally invite attendees to visit your booth and utilize the list to plan appropriate staff coverage and attendance or a post-meeting thank you. An attendee registration list's a one-time mailing and is available for purchase exclusively to 2026 Spine Summit exhibitors. Physical mailing addresses only, no emails.

- Pre-meeting attendee list rental will be available beginning January 2026.
- Pre-meeting attendee list rental will be available beginning January 2026.

Branding at the 2027 Summit

Highlight your company's presence by purchasing signage throughout the 2026 Spine Summit meeting space.

- Branding within the Spine Summit Meeting Space \$7,500–\$10,000
- Floor Clings in Spine Summit Meeting Space starting at \$5,000
- Double-sided Meter Board \$5,000
- Column Wraps \$4,000 per side

Badge Lanyards | Exclusive Opportunity

Fee: \$10,000 +production

Place your brand front and center with every 2026 Spine Summit attendee. Pricing options are available for Spine Summit to handle production and expenses, or alternatively, for your company to produce and cover expenses of production.

AANS Hotel Room Privacy Sign | Exclusive Opportunity \$15,000

One supporter will have the exclusive opportunity to brand the official AANS hotel room privacy signs at the headquarters hotel. These signs will be placed in all attendee rooms booked within the AANS room blocks and provided at check-in for use throughout the meeting. A unique way to keep your brand visible—morning and night.

Meeting Suite in the Exhibit Hall

Fee: \$5,000 per 10' x 10' and \$10,000 per 10' x 20' suite

If you are looking for a private place to conduct your business outside of your exhibit booth, then a meeting suite is just what you need. Room sizes can be created in most configurations and are conveniently located in the back of the Exhibit Hall. Cost includes carpeted suite, listing on the Exhibit Hall map and signage with your company logo outside of the suite. Furniture and electricity must be ordered through Freeman Décor and Encore AV at the expense of the company.

Advertising & Digital Opportunities

Housing Confirmation Email Sponsorship Exclusive Opportunity \$10,000

Reach attendees early and directly in their journey to Spine Summit with this high-visibility digital opportunity. As the exclusive sponsor of the official housing confirmation email, your brand will be featured in every confirmation sent to individuals who book within the Spine Summit room block. This touchpoint offers prime exposure with high open rates and allows your message to be seen before attendees even arrive on site.

Sponsorship Includes:

- Exclusive banner placement in each individual housing confirmation email
- Logo and link to sponsor landing page or promotional content
- Recognition as the Housing Confirmation Email Sponsor in the meeting program and website
- Metrics report post-event (email sends and open rates)

Marketing Package 1

\$5,000

Maximize ROI with Targeted Marketing: Turn your sponsorship or booth participation into a success story. Our tailored marketing package puts your brand in front of key decision-makers, maximizing your return on investment. Includes (1) Push notification, (1) Ad in Quick Planner and (1) Mailing List Pre/Post.

Marketing Package 2

\$8,500

Enhance ROI with Strategic Marketing: Transform your sponsorship or booth into a standout success. Our customized marketing packages place your brand directly in front of key decision-makers, ensuring maximum impact and a strong return on investment. Includes (1) Push notification, (1) Ad in Quick Planner, (1) Insert in Registration Bag.

Sponsored Content E-Blast

\$12,500

Our sponsored content e-blast offers a unique opportunity to promote your brand to registered 2025 Spine Summit Attendees. The sponsor provides the finished HTML email content and will be sent out on your behalf. Limited opportunities are available.

Daily Digest Meeting E-Newsletter

\$5,000/day

Your branded digital banner will take center stage in the highly anticipated daily recap email, grabbing the attention of every registered attendee.

Mobile App Splash Screen | Exclusive Opportunity

\$12,500

Maximize your brand exposure throughout the event. This sponsorship puts your company at the forefront of the meeting app, ensuring attendees see it first when opening the app.

Mobile App Home Screen Tile

\$6,000 Full Width, \$3,000 Half Width

Feature your company or products on the home screen, where your ad is slotted between speakers, sessions and events that attendees choose from each day of the meeting.

Mobile App Sticky Banner Ad

\$5,000

Put your company front and center with the sticky banner, which displays on the main tiled screen and attaches to the bottom navigation. It remains stationary while scrolling on the main screen. Limited positions available.

Pre-Meeting Banner Ad

\$3,000

Our Pre-Meeting E-Newsletter Branded Banner Ad offers the perfect opportunity to showcase your brand to a highly engaged audience of professionals in a featured daily rundown communication to all registered attendees.

Push Notification

\$6,000

Limited Availability; 10

Push notifications are real-time, personalized engagement opportunities. Alert attendees to your sessions, reminder them to visit your booth or put your product in the hands of all. These timely, targeted nudges drive key actions.



NEW THIS YEAR

Convention Escalator LED Wall \$5,500

Your brand will be at the forefront of everyone as they descent into the 2026 Spine Summit meeting space.



Jumbo LED Digital Wall \$12,500

8' high x 13' wide

Boost your visibility at the 2026 Spine Summit with an exclusive digital sign. This dedicated display ensures your brand stands out, capturing the attention of spine surgeons and health care professionals. Showcase your innovations with a high-impact, dynamic visual that drives traffic directly to your booth and makes a lasting impression.



Satellite Symposium Opportunity

The Spine Summit convenes more than 1,000 spine surgeons and allied professionals for high-impact education and meaningful networking. Hosting a Satellite Symposium offers your company a valuable platform to present focused, relevant content to a highly specialized and influential audience. Pricing is determined by the number of invited and anticipated surgeon/physician attendees, with rates ranging from \$7,500 to \$15,000.

- **15–24 attendees: \$7,500**
- **25–49 attendees: \$10,000**
- **50+ attendees: \$15,000**

To apply, contact Amanda Pezauto at apezauto@aaans.org with your invited and expected attendee count. You will receive an application along with access to the registered medical attendee list for invitation purposes. We'll also inform you of any official Spine Summit social events scheduled on the same evening to help with planning.

Available Timeframes:

- **Thursday, February 27**
 - 1:30–5:30 pm; Internal or physician leadership
 - 3–5 pm; Education sessions
 - 7:30–10:30 pm; Receptions, dinners, meetings
- **Friday, February 28**
 - 6–8 am; Physician leadership meetings prior to Exhibit Hall opening
 - 12:30–2 pm; Education sessions
 - 7–10:30 pm; Receptions, dinners, meetings
- **Saturday, March 1**
 - 12:15–1:45 am
 - 3–5:30 pm; Internal or physician leadership
 - 4–5 pm; Small, 50 people or less; Education sessions
 - 7–10:30 pm; Receptions, dinners, meetings

Private Meeting Rooms

A limited number of private meeting rooms are available to corporate supporters for \$3,500 per day. These rooms are intended for stakeholder meetings with fewer than 15 participants and are ideal for one-on-one conversations, advisory board discussions and strategic planning sessions. Please note: These spaces are not intended for non-CME educational presentations, promotional programming or larger-scale gatherings.

